

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Adam J. Weissman et al. Art Unit : 2167
Serial No. : 10/807,264 Examiner : Luke S. Wassum
Filed : March 24, 2004 Conf. No. : 4087
Title : MEANING-BASED ADVERTISING AND DOCUMENT RELEVANCE
 DETERMINATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REVOCATION AND NEW POWER OF ATTORNEY

Under 37 CFR §3.73(b) GOOGLE INC., a Delaware corporation, certifies that it is the assignee of 100% of the right, title and interest in the patent application identified above by virtue of a chain of title from the inventors of the patent application identified above, to the current assignee as shown below.

1. From Adam J. Weissman and Gilad Israel Elbaz to Applied Semantics, Inc. recorded in the Patent and Trademark Office at Reel 013190, Frame 0525 on August 13, 2002.
2. From Applied Semantics, Inc. to Google Inc. recorded in the Patent and Trademark Office at Reel 019550, Frame 0943 on July 16, 2007.

The undersigned, acting on behalf of the assignee, is empowered to act on behalf of the assignee and hereby revokes all powers of attorney previously granted in the applications and appoints the practitioners associated with:

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with full power of substitution and revocation, to prosecute the application and to transact all business in the United States Patent and Trademark Office connected therewith.

All correspondence regarding the application should be sent to:

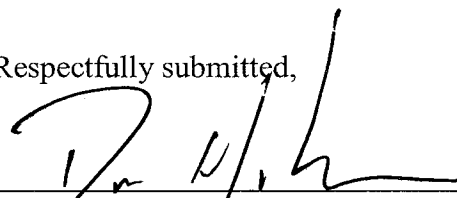
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Direct all telephone calls to Mark D. Kirkland, Reg. No. 40,048, at telephone number (650) 839-5070.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Date: June 13, 2000

Respectfully submitted,


Name: Donald Ed. Hanson

Title: Assistant Secretary of Google Inc.